

## UNIVERSITY PARTNERSHIPS & CAMPUS ENGAGEMENT

### MISSION

Expand Youth Civic Challenge's national reach by building meaningful relationships with colleges, universities, faculty, civic engagement offices, and student organizations.

### WHAT YOU'LL WORK ON

- Identifying potential university partners
- Researching internship, fellowship, and academic credit opportunities
- Developing student ambassador programs
- Building faculty and campus connections
- Supporting student recruitment efforts
- Creating pathways for future mentors and participants

### IDEAL MAJORS

- Education
- Political Science
- Public Policy
- Sociology
- Leadership Studies
- Public Administration
- Higher Education
- Communications

## COMMUNICATIONS & STORYTELLING

### MISSION

Amplify the YC<sup>2</sup> mission by sharing stories, highlighting student impact, and building a strong national presence through communications and media.

### WHAT YOU'LL WORK ON

- Social media strategy
- Student spotlights and interviews
- Video storytelling
- Marketing campaigns
- Newsletter development
- Website and content recommendations
- National outreach efforts

### IDEAL MAJORS

- Communications
- Public Relations
- Marketing
- Media Studies
- English
- Digital Media
- Graphic Design

## COMPETITION & PROGRAM DEVELOPMENT

### MISSION

Help design engaging civic learning experiences and contribute to the development of YC<sup>2</sup>'s future National Civics Competition.

### WHAT YOU'LL WORK ON

- National Civics Competition development
- Challenge track recommendations
- Workshop design
- Educational resources
- Student experience planning
- Program feedback and evaluation

### IDEAL MAJORS

- Education
- Political Science
- Public Policy
- History
- Law
- Civic Studies
- Public Administration
- Psychology

## TECHNOLOGY, INNOVATION & DIGITAL STRATEGY

### MISSION

Explore innovative tools and technologies that strengthen civic learning, student engagement, and organizational growth.

### WHAT YOU'LL WORK ON

- Website recommendations
- Graphic design projects
- Video editing and digital storytelling
- AI and civic technology exploration
- User experience improvements
- Digital engagement strategies

### IDEAL MAJORS

- Computer Science
- Data Science
- Information Science
- Graphic Design
- Marketing
- Digital Media
- Human-Centered Design
- Emerging Technologies